

**SAVE THE DATE!**

# Breaking Down Barriers and Building Bridges

Putting Equity at the Center of  
Community Health

Hosted by the North Jersey Health Collaborative



**Wednesday, October 12, 2022 • 9:00am to 3:15pm**

**Virtual via Zoom\* • Cost: \$35\*\***

## Keynote

**Advancing Health Equity – Is It Social Innovation  
or Social Intervention?**

*Darrin W. Anderson, Sr., PhD, MS*

*Chief Executive Officer, NJ YMCA State Alliance*

## Speakers

**Helping Those in Need Access Free and  
Low-Cost Cancer Screenings**

*Emily Carey Perez de Alejo, BS, REHS*

*Program Manager, Screen NJ, Department of Cancer  
Health Equity at the Rutgers Cancer Institute of New Jersey*

**Accessing Nutrition for Best  
Health Outcomes**

*Karen Ensle, EdD, RDN, FAND, CFCS, FCHS*

*Educator/Professor, Rutgers*

**Navigating the SocioNeeds Index Suite: Health Equity  
Data on NJHealthmatters**

*Ken Balla, MPH*

*Data Analyst, Healthy Communities Institute*

**A Human Services/Case Management Approach  
to Social Support**

*Kasey Errico, MEd*

*Director, Morris County Department of Human Services*

## The Role of Community Health Centers

*Michelle Blanchfield, MPH*

*Director of Outreach and Special Populations*

*Zufall Health Center*

## Mental Health Awareness, Let's All Get on the Same Page

*Ruth Kaluski, MS, CRC, LMHC*

*Statewide Director, Mental Health First Aid*

*Director, Career Connection Employment Resource Institute*

**Care Coordination: Linking Clinical and Social  
Determinants of Health**

*Laura Hawkins, MSW, LSW*

*Director, Community Health & Social Services Care*

*Coordination, Atlantic Health System*

**NJ 211 Connection to Social Determinants of Health:  
An Overview of NJ 211**

*Melissa Acree, MA, CRS*

*Executive Director, NJ211 Partnership*

Supported in part by  
Rutgers Cancer Institute  
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CEUs provided for Social Workers, Nurses, Registered Dietitians, and CHES Health Educators

Sponsorships\* are available. For more information, contact

Laura O'Reilly-Stanzilis, NJHC Executive Director, at [Laura@njhealthmatters.org](mailto:Laura@njhealthmatters.org)

\*Zoom link will be provided at the time of registration.

\*\* All fees and sponsorships will support the North Jersey Health Collaborative, a 501(c)(3) nonprofit organization.



**Atlantic  
Health System**



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