

## *Coalition to Coalition Learning Event – September 22, 2016*

### **North Jersey Health Collaborative**



*health matters*

## **Communities that Care**

Prevention Works. It's working Here.

### **Breakout Session Notes:**

#### **Communication:**

- Using website as vehicle aimed at various audiences/sectors and means of sharing internally.
- How/what do we “message”? To whom?
- Bring like workgroup members together to share, across county groups.
- Mechanisms/processes to strengthen internal (horizontal & vertical) communications, and communication externally re: work of the NJHC by county and in aggregate. (To encourage involvement as well as raise awareness and inform).
- Communicate to engage and empower/synergize, with identified/interested community orgs.
- Explore other mechanisms (e.g. radio, PSAs, media, press).
- How do we get as well as get out information/material?

#### **Linking Efforts with Others**

- The realization has evolved that not all the work has to be created anew, but rather tap into and support what is already being done.
- It can be a challenge to keep work groups engaged and focused on developing a plan.
- It is key to create transparency by posting meeting notes for example on shared media portals/forums.
- Communications Committee can be a link between groups.
- Some workgroups have combined because of similar goals, and need to avoid multiple calls to a community contact.
- Questions arise as to how community events such as screenings are organized (i.e., diabetes screening exclusively or BP screening as well.)
- It is time consuming process to create synergy with community groups.
- Communication is important and use of google drive is helpful and free. Making use of data to create resource maps is a way to connect the dots.

## Workgroup Process:

- How to orient new people to the work/efforts of the group
  - Work is data driven
  - Workgroup structure: democratic - need to vote on priorities and assess where can make an impact; come to an agreement on actions.
  - Recognize can't do everything, need to set limits, have focus.
- Movement – organizations and individuals come in and out of workgroups.
- How do we measure success of workgroup process?
  - Effective facilitation
  - Agenda focus
  - Access funding
- Workgroup objectives should align with partner organization's mission in some way
- How do workgroups communicate with the Collaborative?
  - Request technical assistance/support
  - Sharing data – back and forth between workgroup and Data Committee/NJHealth Matters website.
- Being able to articulate the data and successes is key. Consider best ways to communicate, i.e., dashboards are simple and visual.
- Collaboration is an evolving process
  - Access and understand what the data says to know where to go next
  - Keep ears open
  - Engage additional partners